



Magazines Helpguide

To ensure your magazine artwork is correct follow these simple steps in conjunction with each templates specifications.

FILE SPECIFICATIONS:

- 2mm Bleed.
- 5-10mm safe area.
- 300dpi.
- Files are recommended to be supplied as a multipage pdf document as this works best with our system.
- Accepted file types are pdf, eps, tiff or high res jpeg.
- Pages should be supplied individually, not as spreads.

HELPFUL HINTS:

BOUNDING BOXES

When using Illustrator remember to create a bounding box (a box of no fill or colour) around the entire artwork
This ensures your art is centred correctly.

OUTLINE ALL TEXTS

All texts need to be created to outlines to ensure no text drops off during printing.

A TIP ON PAGE NUMBERS

If you choose to add page numbers to your art, We recommend keeping them up to 10mm from the edges to ensure they don't get chopped!

ALLOW FOR CREEP

Allow for creep with art as thick magazines that are saddle stitched will produce the inner pages to creep forward compared to the outside pages

PAGES + LEAVES

We count the number of pages in a magazine or booklet by each side of a page. So, a single sheet or 'leaf' has two pages.

DESIGNING OVER SPREADS

Avoid objects and designs which cross over pages as it is unlikely they will line up exactly once trimmed and folded.

BURST BINDING (must be quoted)

Ensure you allow approx 3mm on the left hand side of each page with zero ink coverage to ensure that the glue adheres the best it can and your magazine will hold a lot longer.