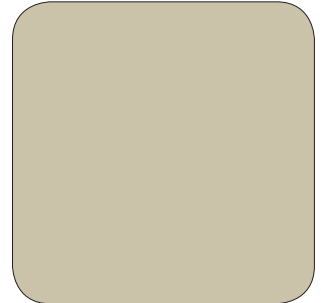


Drink Coaster Helpguide

To ensure your coasters artwork is correct follow these simple steps and specifications.

FILE SPECIFICATIONS:

- 2mm Bleed.
- 3mm recommended safe area.
- 300dpi.
- Files to be supplied one up per page
- Accepted file types are pdf, eps, tiff or high res jpeg.
- If you have ordered black on the reverse this must be supplied in grayscale



STEP 1: DOCUMENT SIZE

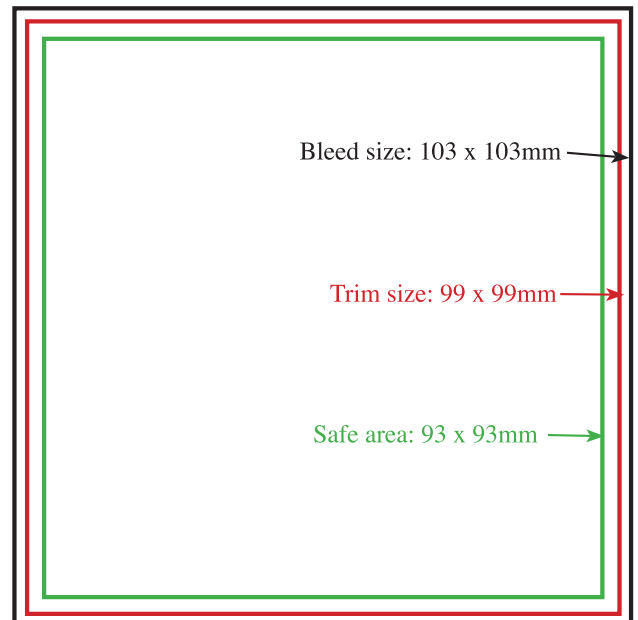
Document size should be 103x103mm.
This is your “bleed area”. Your background, whether its an image or colour must be this size to prevent white borders around your card.

STEP 2: TRIM SIZE

Trim size is 99x99mm
Set some guides 2mm from each edge to make box of 99x99mm within the document size. This is the final trimmed size of the card.

STEP 3: RECOMMENDED SAFE AREA

Safe area is 93x93mm.
Set a second set of guides 3mm from the trim line on each edge to make a box. This is the “safe area”.
We recommend all text and images which need to be seen in full be kept within these guides.



HELPFUL HINTS:

BOUNDING BOXES

When using Illustrator remember to create a bounding box (a box of no fill or colour) around the entire artwork
This ensures your art is centred correctly.

OUTLINE ALL TEXTS

All texts need to be created to outlines to ensure no text drops off during printing.

ROUNDED CORNERS

You do not need to include the rounded corners in your artwork, simply follow the standard template and we will do the rest.